

Press Release**FOR IMMEDIATE RELEASE****2025****Contact Information**

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PSG Announces Bobbie Ferraro as VP of Marketing and Critical Infrastructure Partners**Austin, Texas – February 25, 2025**

Prometheus Security Group (PSG), a leader in Zero Trust physical security solutions for federal and critical infrastructure sectors, has appointed Bobbie Ferraro as Vice President of Marketing and Critical Infrastructure Partnerships.

In this dual role, Ferraro will drive PSG's marketing strategy, enhancing industry visibility and engagement while leading critical infrastructure partnerships. She will work with distribution and OEM partners to integrate and private-label PSG's Zero Trust technologies—from security command centers to edge devices—enhancing anti-hacking resilience and ensuring clean, verifiable data for AI and machine learning.

"I'm excited to work with PSG's talented team to advance Zero Trust security," said Ferraro. "By leveraging our success in securing the nation's most secure environments, we will drive awareness and adoption, which will contribute a safer and more secure world."

Ferraro brings 25+ years of security industry experience, leading global marketing and high-impact partnerships. She previously served as President of Globetrotter Media, Inc., driving strategic marketing campaigns for security manufacturing firms, and played a key role in driving sales for security media platforms, including Endeavor Security Media. As VP of Global Marketing at HID Global, she led marketing strategy, product launches, and digital initiatives that strengthened brand reach and customer engagement. Ferraro holds an MBA in International Business, with concentrations in Finance & Marketing from The George Washington University.

"Bobbie's expertise in marketing, business development, and security will be invaluable as we expand our Zero Trust security partnerships and market presence," said Rick Gross, Founder & CEO of PSG. "We're delighted to welcome her to the team."

About Prometheus Security Group (PSG)

Prometheus Security Group (PSG) delivers next-generation security solutions, bridging the gap from legacy analog to advanced digital systems in critical environments. Using Zero Trust principles, our technologies ensure continuous authentication and verification across physical and digital domains, enhancing safety, situational awareness, and response. PSG seamlessly integrates with intrusion detection, access control, video and cyber-secure data platforms, protecting government agencies, critical infrastructure, and industrial operations.

High-security facilities rely on PSG for clean data to power AI-driven analytics, safeguard edge devices against threats, and enable cost-effective system integration. Backed by top federal certifications, PSG meets the most rigorous security standards. Headquartered in Austin, Texas, we operate globally, supporting defense, energy, and enterprise markets.

For more information, visit www.psgglobal.net or contact marketing@psgglobal.net.